

Wadebridge Chamber of Commerce
Minutes 6th November 2018 6-7pm

Present - Mish Poynter, Tracey Riley, Helen Morton, Adrian Jones, Stuart Robinson, Matt Smith, Tracey Doncom and Husband.

Apologies - Jason Bosley, Philip Mitchell, Lindsay Richards, Sam Smith, Danielle Stephens

Action Points from the last meeting

Mish - Opened with action from last meeting. Website update.

Confirmed that we did secure the LOVE Wadebridge FB page.

Adrian/Mish – Discussion about the Amanda Pennington Love Wadebridge page, and how discussions have begun and ongoing.

Mish - Danielle attended the meeting, Council have agreed to allow FREE parking the entire Christmas weekend.

Matt – Mentioned that we can introduce our own free parking schemes, but it might be good to find a generic way to promote in our shops.

Christmas Update

Mish - Tickets 330 sold already. 12.30-7.30pm. 2 year old information given, but company have now confirmed minimum age 4, so a few tickets to refund. Looking at ways to promote to schools to get older age plus 4.

Tracey D –can we fill tickets on the night if not booked online?

Adrian – suggested lessons for 4 year olds...

Matt – Eden do tiny tots...could we do similar

Mish - discussed artificial surface.

Mish - Sponsorship gone well – silver, platinum gold all gone, a few bronze left. Ticket Tailor site manages the online booking system.

Mish -Initial skating Posters up - winter wonderland to put up in a few weeks time.

Mish - Action Point -Still need to follow up if cupboard available in Betjemen centre.

Signage/Parking

Mish – Action point - guideline documents to circulate to shop owners.

Stuart – pavement signs, discussed the amount of signs leading to side streets... discussion with various members about vape, rugs,

fishmongers and others multiple boards. Stuart pointed out that there are various rates /rent for different parts of town, and that the council might penalise everyone, as has happened in the past.
Action point – email out suggestions and guidance to shop owners.

Adrian - 52K 106 fund from Sainsburys.. can we use for signage?

Mish - Aware an amount has been spent on audits and artwork but not yet on signs, worry that the money will be used and lost. Karen 106 Cornwall level – Chamber meeting agreement for parking signage, but this hasn't happened.
Action point – Find out about 106 and possible use for signage.

Feedback from Cornwall Town Chambers Meeting

Mish - Last week attended a Cornwall chamber town meeting. Parking, charity shops, and toilets were most popular topics. Examples of parking across Cornwall were shared. At that meeting guy from CPRA talked (organisation that looks at the conservation of rural areas, houses to be built on brown fields etc.) Rural towns to nationwide, big push for free parking in towns. Cornwall Chamber and CPRA going to push to achieve a scheme starting April 2019, but only have a 3 week window. Suggestions were to give up idea of free parking after 4pm, for a free 1 hour anytime.

App Just Park. In Penzance, if you use the app 68p day. Block buy - £66 at once – 68-78p per day. Launched a year ago – Batch Parking . Put in advertiser, etc. They are launching a business app version so shop can pay for their customers parking if they wish.

Cornwall Hospice Care – issues around 3 shops in town.

Mish – as a charity they bought too many new goods so have to outlet them. Percentage allowed of new goods is shared across their entire businesses rather than one store. One of the Molesworth street shops will be closed by Christmas.

2 Hospices and 2 hubs in county (one in Wadebridge). Between 2 lymphodemia nurses 1600 patients last year.

Cornwall Chamber will give an update on business rates –tbc – next meeting in Jan-Feb could be a useful meeting to attend.

River festival 2019

Mish suggested we set up a Mini river festival committee – event can

be good for the town,

Tracy D & Husband – talked about how popular the event is and what happens, alcohol/evening orientated.

Mish - suggest move Danielle's Pram Race idea to river festival.

Helen – what time of year, what happens etc – August.

Discussion about inviting other towns to attend. Ie Boscastle have a raft race. Talked about how we could spread into town, any event that chamber plan needs to support the town center.

Action point - Mish to set up a mini meeting for ideas - look at other things on the water, paddle boarding

AOB

Mish - Explained ex CEO Iceland works in town re- generation.

Worked closely with Stevenage , thriving town, stands out from crowd, 96 events a year. Talked about bringing in more micro events/demonstrations etc.

Adrian – Suggested Bikelights committee – Wadebridge Creative Hub – might be interested in planning/helping with occasional events.

Mish - to bring back morning meetings with speakers, possibly about funding to plug skills gaps / EU funding for courses.

Mish - FB advertising going ahead. Possible MINI switch on. Looking at Xmas trees around ice-rink.

Adrian, Wadebridge Street for Royal Cornwall. Extend length of street, also see if tenders can include food.

Meeting closed at 7pm.

NEXT MEETING

Tuesday 4th December – 6pm Churchill Bars